



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Scott Faber et al. Examiner: Daniel Lastra
Serial No.: 09/808,475 Group Art Unit: 3622
Filed: March 13, 2001 Docket No.: 76705-200501/US
Title: APPARATUS AND METHOD FOR RECRUITING, COMMUNICATING WITH, AND
PAYING PARTICIPANTS OF INTERACTIVE ADVERTISING
Confirmation No.: 3558

CERTIFICATE UNDER 37 CFR 1.8

I hereby certify that this correspondence and identified enclosures are being deposited with the United States Postal Services by first class mail with sufficient postage to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on October 7, 2005.

Name: Carol Diez

AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION

AND REQUEST FOR CONTINUED EXAMINATION (RCE)

MAIL STOP: RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir/Madam:

A three-month extension of time and continued examination are respectfully requested in response to the Final Office Action mailed April 7, 2005. Please kindly enter the following amendments and consider the following remarks/arguments:

Amendments to the Claims are reflected in the list of claims that begins on page 2 of this paper;
and

Remarks/Arguments begin on page 10 of this paper.